

HARTMANN



Photo campaign

for World Hand Hygiene Day 2019



WHO sets out the framework for proper hand hygiene.

**Show how your commitment meets the framework:
take part in the photo campaign for 5 May 2019.**

On the back you will learn how the photo campaign works.

Set the scene for hand hygiene

WHO's most popular tweet for last year's World Hand Hygiene Day was read around 500 000 times.

Support WHO on 5 May 2019 in the social networks—for better hand hygiene.



Setting the scene together—that's how it works:

1. Create a frame with your hands: either alone or with colleagues and have yourself photographed.
2. Upload the photo to Facebook, Instagram or Twitter: with the hashtags **#HandHygiene** and **#InfectionPrevention** and **#HealthForAll**.
3. Print the photo and attach it to your pinboard with the frame –

to preserve your personal memory.

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Going further
for health